



JDM

P i p i n g & D e s i g n

Style Guidelines

Typeface & Colors

New Science Thin Extended

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz 1234567890

New Science Extended

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz 1234567890

New Science Bold Extended

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz 1234567890**



C=0 M=98 Y=98 K=0

Hex #EC2526

HSB 360, 84%, 93%

CMYK 0, 98, 98, 0

Ink Type Process



C=100 M=90 Y=35 K=27

Hex #1D2F5D

HSB 223, 69%, 36%

CMYK 100, 90, 35, 27

Ink Type Process



C=0 M=0 Y=0 K=0

Hex #FFFFFF

RGB 255, 255, 255

HSB 0, 0%, 100%

CMYK 0, 0, 0, 0

Ink Type Process

C=0 M=0 Y=0 K=100

Hex #231F20

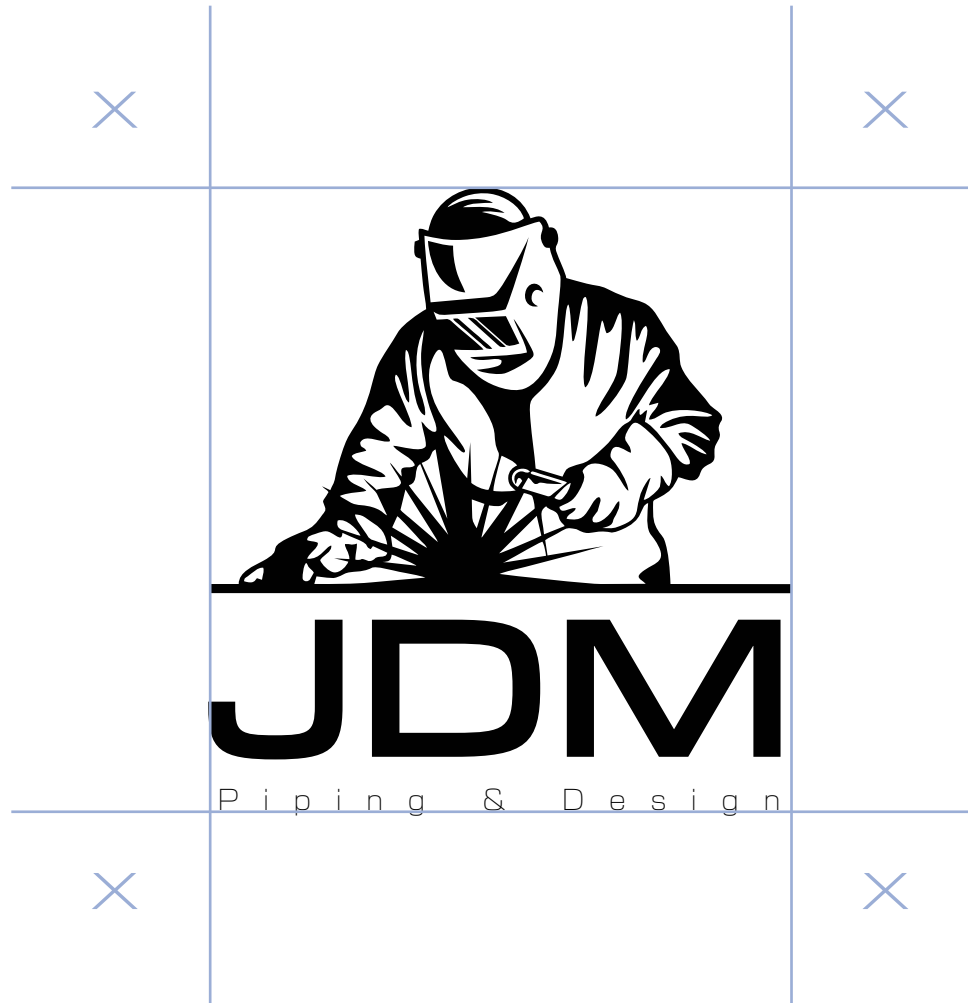
RGB 35, 31, 32

HSB 345, 11%, 14%

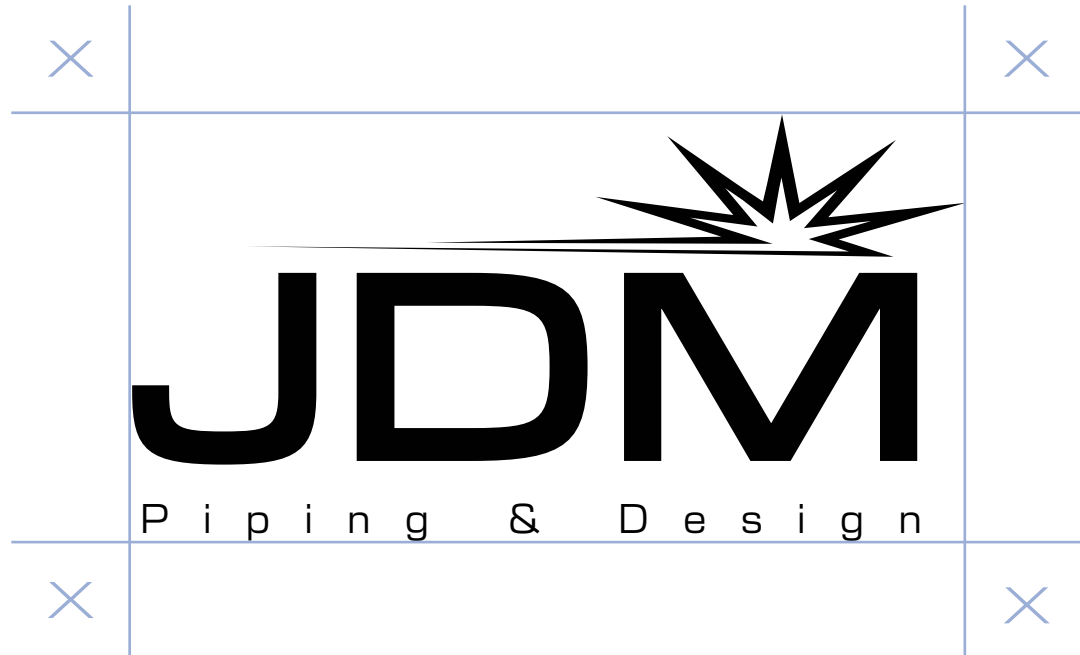
CMYK 0, 0, 0, 100

Ink Type Process

Primary Font



Secondary Logo



Logo Color Usage



Logo Color Usage



Wrong Color Usage



Wrong Color Usage

